

BafGo

# Stop Scheduling. Start Deciding.

BafGo replaces your screening calls with async video responses — so you evaluate candidates on your schedule, not theirs.

**Enterprise-ready candidate screening. Built for hiring teams.**

[bafgo.com](https://bafgo.com)

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## EXECUTIVE SUMMARY

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BafGo is an asynchronous video screening platform that eliminates the scheduling burden from early-stage hiring. Here is what you need to know:

- **The Problem: Scheduling screening calls wastes 5+ hours per month per hiring manager — before a single qualified candidate has been identified.**
- **The Solution: BafGo sends candidates a structured question set they answer by video, on their own schedule. No calls. No calendars. No coordination overhead.**

- **The Outcome: Faster hiring decisions, fairer and more consistent evaluations, and 70% fewer live screening calls — without sacrificing candidate quality.**
  - **The Model: Plans from \$39/month (Starter) to \$199/month (Pro), with an Enterprise self-hosted option. No per-seat fees. No AI scoring add-ons. No surprises.**
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## **THE PROBLEM WITH TODAY'S HIRING**

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Modern hiring teams are burning hours before they ever speak to a worthwhile candidate. The culprit isn't a bad process — it's a structurally inefficient one.

Scheduling back-and-forth with candidates eats hours before you know whether they're worth talking to. Emails, rescheduling, no-shows, time-zone juggling — all of it consumes calendar bandwidth that should be reserved for final-round conversations with people you actually want to hire.

Phone screens are also deeply inconsistent. Different interviewers ask different questions, in different orders, with different follow-ups. There's no structured basis for comparison — just gut feel, shaped by whoever happened to pick up the phone that day.

And the scale problem compounds quickly. Fifteen screening calls per month is conservative for a growing team. At 20–30 minutes each, that's 5–8 hours of calendar time — before a single decision has been made. Multiply that across a two- or three-person hiring team and the cost becomes significant.

Ultimately, teams end up relying on snap impressions from a 20-minute call rather than structured, comparable data. The best candidates aren't always the most polished over the phone. The most polished candidates aren't always the best fit.

**"The average hiring manager spends 23% of their time on tasks that could be handled asynchronously."**

BafGo was built to reclaim that time — and redirect it toward decisions that matter.

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## **HOW BAFGO WORKS**

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BafGo is designed to remove friction from both sides of the hiring equation. Three steps. No installs. No accounts.

### **STEP 1**

#### **Set Your Questions**

Write your question set once. Every candidate answers on identical terms — same questions, same time limits, same format. No interviewer drift. No inconsistency. A structured, defensible screening process from day one.

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### **STEP 2**

#### **Candidates Respond on Video**

Candidates record their responses on their own time — no app download, no account creation, no friction. Responses are captured directly in the browser. The candidate experience is simple, respectful of their time, and fully mobile-compatible.

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### **STEP 3**

#### **Your Team Reviews & Decides**

Watch responses at 1.5x speed, leave timestamped notes, and share directly with teammates — no account required for reviewers. When you've found the candidates worth advancing, extend the next step. The decision is yours, on your timeline.

Teams using async screening report reclaiming **5-10 hours per month** — time reinvested into final-round interviews, onboarding, and the work that actually moves the needle.

## KEY FEATURES

BafGo is built for hiring teams that value speed, fairness, and privacy — without sacrificing simplicity or control.

Feature	Detail
<b>Campaigns &amp; Candidates</b>	Starter includes 1 active campaign; Growth allows up to 5; Pro up to 20. All plans include unlimited candidates per campaign.
<b>No Account Required</b>	Candidates and reviewers participate without signing up. Zero onboarding friction.
<b>Consistent Question Sets</b>	Every candidate answers the same questions under the same conditions — apples-to-apples comparison, every time.
<b>Team Collaboration</b>	Share response links with any reviewer — no login needed. Your whole panel, zero accounts.
<b>Privacy-First Design</b>	Video responses auto-delete after 30

Feature	Detail
	days. No long-term archive, no data accumulation.
<b>No AI Scoring</b>	Your judgment, not an algorithm's. Responses are unfiltered. You decide who advances.
<b>No Data Sold</b>	Candidate data is never used for AI training or sold to third parties. Full stop.
<b>Self-Hostable Option</b>	Built on open-source infrastructure (AGPL-3.0). Audit the code. Own your deployment.

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## ROI & BUSINESS CASE

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The math is straightforward. Screening calls cost real money — even when they feel "free."

Metric	Without BafGo	With BafGo
Screening calls / month	15 live calls	<b>~4-5 live calls</b>
Hours spent on screening	7-10 hours	<b>2-3 hours</b>
Time reclaimed / month	—	<b>5+ hours</b>
Monthly cost	\$0 (but ~\$40/hr staff time)	<b>from \$39/mo</b>
Estimated savings	—	<b>~\$210/month at \$40/hr</b>

BafGo pays for itself within the first hire cycle. Even small teams of 2-3 hiring managers report reclaiming 5-10 hours per month — time reinvested into final-round interviews, onboarding, and the work that actually moves the needle. Starting at \$39/month against \$210+ in reclaimed staff time, the ROI case writes itself.

**Net savings estimate: ~\$111/month** — after BafGo's subscription cost. That's \$1,332/year returned to your team's calendar, not counting the compounding value of faster hiring decisions.

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## USE CASES

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BafGo was built for hiring — but the underlying workflow applies anywhere structured, asynchronous intake delivers value.

### Primary Hiring Teams

#### Replace screening calls with structured video responses

Screen 50 candidates with one question set. Watch responses when you have time. Share with your panel. Decide who's worth a live conversation — before you ever pick up the phone. The result: fewer calls, better data, faster decisions, and a candidate experience that feels respectful rather than rushed.

### Real Estate Teams

#### Pre-qualify buyers and sellers before the first showing

Understand motivations, timelines, and fit asynchronously — so every in-person meeting is worth the drive. Capture what a client actually wants, in their own words, before you've committed your afternoon to a showing that goes nowhere.

## Professional Services & Legal

### Structured client intake before the first consultation

Capture the nuance of a situation in the client's own words — on record, consistent, and reviewable by the full team. Arrive at the first billable hour already informed. Structured intake means faster case assessment, better preparation, and stronger client relationships from day one.

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## PRIVACY & SECURITY

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BafGo is designed from the ground up for compliance-conscious teams. Candidate data is handled with the same care you'd want applied to your own information.

- **Auto-deletion: Video responses are automatically deleted after 30 days — no long-term archive, no data accumulation over time.**
- **No AI training: Candidate responses are never used to train machine learning models — yours or anyone else's.**
- **No data sold: BafGo does not monetize candidate information in any form. There is no secondary market for this data.**
- **No persistent footprint: Candidates and reviewers participate without creating accounts — nothing stored beyond the response window.**
- **Open-source core: The underlying platform is publicly auditable at [github.com/bafgo/platform](https://github.com/bafgo/platform) (AGPL-3.0). Trust, but verify.**

- **Defensible processes: Structured question sets and consistent delivery support fair hiring documentation and reduce legal exposure.**

For legal, healthcare, finance, and enterprise teams operating under strict compliance requirements: BafGo's architecture was built with your auditors in mind. **Open code. Predictable retention. No hidden data flows.**

## PRICING

Four plans, no surprises. All plans include private video storage, reviewer scorecards & notes, and meet invites. No AI scoring built in — your judgment stays yours.

	<b>Starter</b> \$ <b>39</b> /mo <i>Founders &amp; teams filling one role at a time</i>	★ Most Popular <b>Growth</b> \$ <b>99</b> /mo <i>Active hiring teams running multiple searches</i>	<b>Pro</b> \$ <b>199</b> /mo <i>High-volume teams with consistent pipeline</i>	<b>Enterprise Custom</b> <i>Teams with specific data or compliance needs</i>
Active Campaigns	1	Up to 5	Up to 20	Unlimited
Candidates per Campaign	Unlimited	Unlimited	Unlimited	Unlimited
Reviewers	Up to 3	Unlimited	Unlimited	Unlimited
Scorecards & Notes	✓	✓	✓	✓
Notes Export	—	✓	✓	✓

	<b>Starter</b> \$39/mo <i>Founders &amp; teams filling one role at a time</i>	★ Most Popular <b>Growth</b> \$99/mo <i>Active hiring teams running multiple searches</i>	<b>Pro</b> \$199/mo <i>High-volume teams with consistent pipeline</i>	<b>Enterprise Custom</b> <i>Teams with specific data or compliance needs</i>
(ATS-ready)				
Meet Invites	✓	✓	✓	✓
Private Video Storage	✓	✓	✓	✓
Self-Hosted / On-Prem	—	—	—	✓
	Free trial	Free trial	Free trial	<b>Contact us</b>

**Growth at \$99/month** is the right fit for teams running parallel searches who need unlimited reviewers and ATS-ready notes export.

**Enterprise / Self-Hosted:** Need BafGo on your own infrastructure? We support self-hosted and enterprise arrangements for teams with specific data sovereignty or compliance requirements. Contact us to discuss a custom arrangement.

**Something else?** Tell us what you're trying to do and we'll work something out. Let us know at **bafgo.com**.

**No credit card required to get started.** Set up your first question set in minutes at **bafgo.com** — and send your first candidate link before the end of the day.

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## GETTING STARTED

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Onboarding takes minutes. Your first response could arrive today.

1. **Visit [bafgo.com](https://bafgo.com)** and create your first question set — no credit card required. Write the questions you'd normally ask on a phone screen. Set your time limits. You're done.
2. **Send the candidate link.** They respond on their schedule, from any browser, with no account required. You'll be notified when responses come in.
3. **Share responses with your team** and make your first decision — async. No scheduling. No calendar coordination. Just a link and a decision.

*Hiring feels better when it's simple. Ready to stop scheduling screening calls?*

**Get started free at [bafgo.com](https://bafgo.com)**